



The Flow Initiative

About The Flow

Eiko La Boria is a social commentator, writer, poet and the Founder/CEO of The Flow Initiative, a non-profit addressing period poverty, menstrual equity, and gender equality. She is a United State of Women Ambassador for Gender Equality, NJ. She's a former Fellow, Columbia University's /WGAE Dramatic Writing/Screenwriting Program.

Eiko is a member of the Period Equality Coalition, which is ***lobbying for a New Jersey State Bill that will provide free period products to all public school students in middle and high schools throughout New Jersey.***

She works with the LGBTQ Community to ensure that they are included in the period poverty conversation; the LGBTQ Community has the highest percentage of runaway and exploited youth. She is currently working with libraries in Jersey City to become hubs working toward eradicating period poverty and establishing menstrual equity. During the Covid-19 Pandemic, The Flow Initiative has donated over 15,000 free period products to schools, homeless shelters, domestic abuse survivor homes, pantries, churches, soup kitchens, community refrigerators, immigrant advocacy groups, warming centers, reentry programs, LGBTQ Centers, libraries, community centers and organizations dedicated to assisting and amplifying the disabled, youth and working poor. Eiko frequently speaks at municipal council meetings advocating for menstrual equity, gender equality and against misogynistic and patriarchal practices. The Flow Initiative has forged a collaboration with a number of outstanding organizations and nonprofits, both local and national, and together they are working toward eradicating period poverty



Message to Period Partner® and Hospeco Brands Group™:

“On behalf of all women and girls suffering from period poverty in Jersey City and Hudson County. The Flow Initiative is thankful and deeply grateful to Period Partner® and their dedication in being a period partner that is leading the fight in restoring dignity and ending the shame and stigma associated with periods and period poverty. We would like to especially thank and acknowledge Deidra West, Mary Stieger and John Marbach for their outstanding and kind support in facilitating this donation and their allyship in elevating the voices of women and girls in New Jersey.

Thank you again for your generous donation and we are thrilled to share Period Partner's message throughout New Jersey.”



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